



LRCA

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December 2018

Dear Friend of the River:

Our annual fundraising event, *ShiverFest 2019*, will be held on Saturday, January 19, 2019.

This “extreme” winter event is in its 5th year. The enthusiasm has grown two-fold. The paddlers travel approximately two miles down the Lackawanna River, launching at Parker Street Landing and finishing at Sweeney’s Beach, where they are greeted by well-wishers and can begin to warm up by the fire. Participants continue to defrost at the “Thaw Party,” hosted by the Backyard Ale House, for an afternoon of fun and entertainment!

We would like to ask you to become a Major Sponsor or to possibly donate a gift certificate that will help raise funds for the LRCA’s continued conservation and restoration of our Lackawanna River Watershed. Any donation is greatly appreciated.

Thank you for your anticipated participation in *ShiverFest 2019*. Please join us for this fun spectacle if you can! *Everyone is welcome!*

Sincerely,

Barbara Semian
Program Manager

Enclosure

Board of Directors

Bernie McGurl, **Executive Director**; Joe Wechsler, **President**; Paul Bechtel, **Vice President**;
Bill Pilkonis, **Secretary**; Aja Wentum, **Treasurer**
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Nell O’Boyle, Susan Sariti, Bob Savakinus, Amy Simolo, Gabby Zawacki

Calling All River Protectors! We Need Your Support!

LRCA's SAT. JANUARY 19, 2019



LACKAWANNA RIVER CONSERVATION ASSOCIATION • www.lrca.org

The LRCA is holding its 5th Annual ShiverFest event to continue our quest of restoring and conserving the River!

We need your support at the following levels:

\$500 - Tundra – *Premier Sponsor:* Name and Logo on all publicity materials, website, Facebook, and special recognition at the Thaw Party, plus 8 tickets to the Thaw Party

\$250 - Glacier – Name and Logo on all publicity materials, website, Facebook, and verbal recognition at the Thaw Party, plus 4 tickets to the Thaw Party

\$100 - Iceberg – Name and Logo on all publicity materials, website, Facebook, and verbal recognition at the Thaw Party

\$50 - Blizzard – Name and Logo on all publicity materials, website, Facebook, and verbal recognition at the Thaw Party

Please call (570) 347-6311 or go to www.lrca.org for more details.

